

CORPORATE RATES, DEADLINES & SPECIFICATIONS

RATES

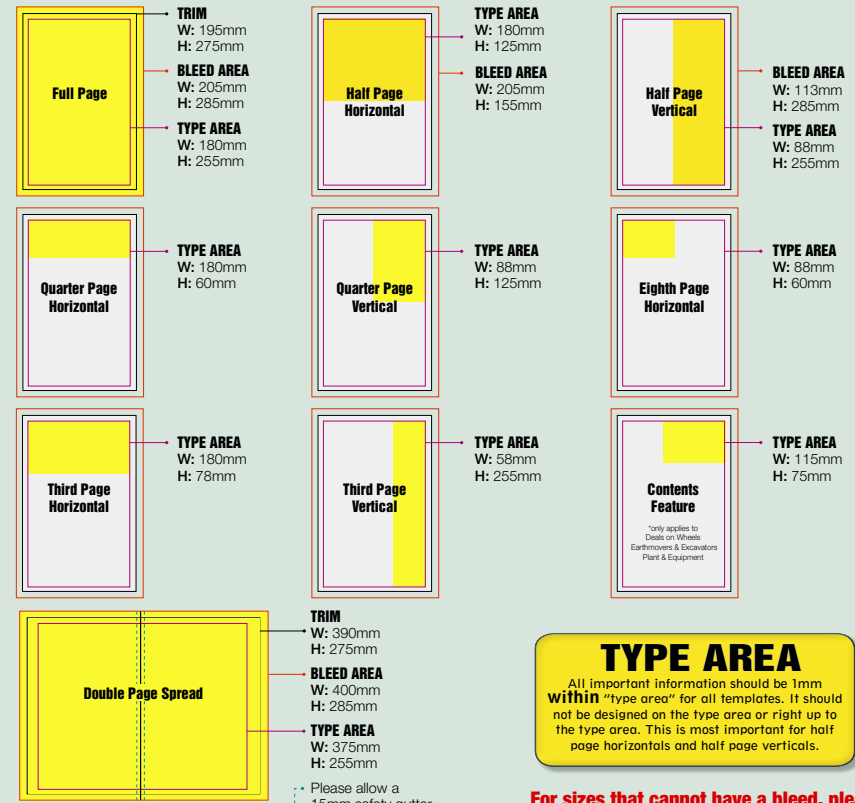
AD TYPE	GLOSS COLOUR	NEWSPRINT COLOUR
ISFC	\$4,725	
ISFC DPS	\$8,400	
Page 3	\$4,725	
ISBC	\$4,200	
OSBC	\$5,434	
DPS	\$6,510	\$3,255
Full Page	\$3,623	\$1,811
Half Page	\$1,969	\$966
1/4 Page Vert/Horiz	\$1,103	\$604
1/3 Page Vert/Horiz	\$1,328	

DEADLINES

ISSUE	MATERIAL DEADLINE	TRADER ADS 5PM	ON SALE
326	Fri 17/06/11	Mon 20/06/11	06/07/11
327	Fri 15/07/11	Mon 18/07/11	03/08/11
328	Fri 12/08/11	Mon 15/08/11	31/08/11
329	Fri 09/09/11	Mon 12/09/11	28/09/11
330	Fri 07/10/11	Mon 10/10/11	26/10/11
331	Fri 04/11/11	Mon 07/11/11	23/11/11
332	Fri 02/12/11	Mon 05/12/11	21/12/11
333	Tue 20/12/11	Wed 21/12/11	18/01/12
334	Fri 27/01/12	Mon 30/01/12	15/02/12
335	Fri 24/02/12	Mon 27/02/12	14/03/12
336	Fri 23/03/12	Mon 26/03/12	11/04/12
337	Thu 19/04/12	Fri 20/04/12	09/05/12
338	Fri 18/05/12	Mon 21/05/12	06/06/12
339	Fri 15/06/12	Mon 18/06/12	04/07/12

WEBSITE

AD SPACE	SPECS	RATES
Leaderboard	728 x 90 pixels	\$600+GST
Skyscraper 1	160 x 600 pixels	\$500+GST
Skyscraper 2	160 x 600 pixels	\$420+GST
Island	300 x 250 pixels	\$360+GST



TYPE AREA
All important information should be 1mm within "type area" for all templates. It should not be designed on the type area or right up to the type area. This is most important for half page horizontals and half page verticals.

For sizes that cannot have a bleed, please use the TYPE AREA for the ad size
Portrait Adverts Only, No Landscape Adverts Will Be Accepted

Specifications correct at December 2010 - subject to change without notice

MOTERING GROUP SALES MANAGER:
Charlie Pardo
Tel: 03 9567 4179 Mobile: 0417 059 527
Email: charlie.pardo@traderclassifieds.com.au

MOTERING ACCOUNT MANAGER QLD:
Ben Selboskar
Tel: 07 3166 2395 Mobile: 0401 031 919
E: ben.selboskar@traderclassifieds.com.au

MOTERING ACCOUNT MANAGER VIC/NSW:
Matt Lambert
Tel: 03 9567 4240 Mobile: 0466 778 449
matt.lambert@traderclassifieds.com.au

MOTERING ACCOUNT MANAGER NSW/ACT:
George Moussaoumai
Tel 02 98983769 Fax 02 9613 8222 Mobile 0400 837 295
Email: george.moussaoumai@traderclassifieds.com.au

FTP INSTRUCTIONS
If you are unable to take advantage of our TraderAds.com.au website, please use the material delivery method below

1. Collect all material (jpg images and word document that states your company name and relevant text) into a single folder on your desktop - Name folder: "CustomerNumber_" "Section_" "Issue". eg. 5000000_G_355 (G=gloss, N=Newsprint, M=Mono)
2. In your web browser type the following address: <ftp://uc:upload@ftp.tradergroup.com.au>
3. Transfer your folder onto the FTP site

BE CAREFUL NOT TO copy your folder into an existing folder. We will not find it! **WHEN SUPPLYING EXTRA MATERIAL** - please upload a new folder, do not add the material to your existing folder on FTP.
Using a MAC? Please contact us for a script.

If you have any queries phone Client Services: 1300 362 355